

# **Trinity Sales - Privacy Statement**

#### Recorded at 10 November 2023

Trinity Sales B.V., located at Parkstraat 3rd 2011 KJ Haarlem, is responsible for the processing of personal data as shown in this privacy statement.

#### Contact details:

https://trinitysales.nl

Parkstraat 3rd 2011 KJ Haarlem 023-2083228

Grim Bouwmeester is the Data Protection Officer of Trinity Sales B.V. He can be reached via <a href="mailto:grim@trinitysales.nl">grim@trinitysales.nl</a>.

## Personal data that we process

Trinity Sales B.V. processes your personal data because you use our services and/or because you provide this data to us yourself. Below you will find an overview of the personal data that we process:

- First and last name
- Phone number
- Email address
- IP address
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Data about your activities on our website

## Special and/or sensitive personal data that we process

Our website and/or service does not intend to collect data about website visitors who are younger than 16 years of age. Unless they have permission from parents or guardians. However, we cannot check whether a visitor is older than 16. We therefore recommend that parents be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal data about a minor without that permission, please contact us via <a href="mailto:info@trinitysales.nl">info@trinitysales.nl</a>, and we will delete this information.

## For what purpose and on what basis do we process personal data

Trinity Sales B.V. processes your personal data for the following purposes:

- Sending our newsletter and/or advertising brochure
- To be able to call or email you if this is necessary to be able to perform our services
- To inform you about changes to our services and products
- Trinity Sales B.V. analyses your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.

### Automated decision-making

Trinity Sales B.V. does not use automated decision-making based on privacy-sensitive data.

### How long we store personal data

Trinity Sales B.V. does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data: two years.

## Sharing personal data with third parties

Trinity Sales B.V. only provides data to third parties if this is necessary for the execution of our agreement with you or to comply with a legal obligation.

## Cookies, or similar techniques, that we use

Trinity Sales B.V. only uses technical and functional cookies. And analytical cookies that do not infringe on your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies that we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remember, for example, your preferences. We can also use them to optimize our website. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information that was previously stored via the settings of your browser.

## Leadinfo

We use the lead generation service of Leadinfo B.V., Rotterdam, the Netherlands, which recognizes visits from companies to our website based on IP addresses and shows us related publicly available information, such as company names or addresses. In addition, Leadinfo places two first-party cookies to provide transparency about how our visitors use our website and the tool processes domains from the provided form input (e.g. "leadinfo.com") to correlate IP addresses with companies and to improve their services. For more information, please visit <a href="www.leadinfo.com/en/opt-out">www.leadinfo.com/en/opt-out</a> you have an opt-out option. In the event of an opt-out, your data will no longer be used by Leadinfo.

## View, modify or delete data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your possible consent for the data processing or to object to the processing of your personal data by Trinity Sales B.V. and you have the right to data portability.

This means that you can submit a request to us to send the personal data that we have about you in a computer file to you or another organization named by you. You can send a request for access, correction, deletion, data transfer of your personal data or request for withdrawal of your consent or objection to the processing of your personal data to <a href="mailto:info@trinitysales.nl">info@trinitysales.nl</a>. To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. In this copy, black out your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks.

Trinity Sales B.V. would also like to point out that you have the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. You can do this via the following link: https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons.

# How we protect personal data

Trinity Sales B.V. takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the idea that your data is not properly secured or there are indications of misuse, please contact our customer service or via info@trinitysales.nl.