



We ensure
that you can focus
on your specialty!



If you are an ambitious company that starts working on your growth ambition, there are many modern resources at your disposal these days. From automated email campaigns to digital marketing. That takes a lot of work off your hands, of course.

**Make an
appointment right away?**
That's possible! Scan the
QR code and plan your
own appointment with
our Sales team!



But what if someone clicks away your email? Or ignores your connection request? Don't you want to know why? Don't you want to have a conversation to remove objections? Or improve as an organization by understanding why people are not interested? Of course you want that! And that is only possible during a conversation, in which you ask questions. A real conversation, in which you tailor yourself and your options to the specific needs of your customer.

We can help with that! Trinity Sales offers a wide range of services with which we support your sales. We do the quantitative preliminary work, and ensure that you have all the resources to have the qualitative conversations with which you bring in new business.

We provide the assist, you score the goal!

What can we do for you?

Trinity Sales offers a wide range of basic services that can be adapted to your specific needs.

- Telefonische leadgeneratie
- Lead generation by telephone
- Data collection by telephone
- Database enrichment by telephone
- Collecting registrations by telephone (for webinars/newsletters)
- Various other types of telephone campaigns with a commercial or informative nature

How big or small are campaigns?

- Affordable subscriptions with a longer duration for relatively few calling hours per week.
- Steady support for your sales for start-ups and small companies.
- Short-term campaigns with high intensity and many calling hours, such as invites to an event.
- "Standard" campaigns with a fixed proposition and agreed number of calling hours per week for a quarter.
- Variable, in consultation all efforts can be tailored to the needs and target groups.

Tell us your specific needs!

We are incredibly flexible in thinking along with you and setting up campaigns that fit your company and wishes. Do you want to know how flexible?

Cold or warm?

A "cold" campaign means that we approach potential customers without any preliminary work. This can be done on call lists that you provide, or with data that we provide or purchase for you. With a "warm" campaign, there has already been some approach or contact with the target group. This can make a campaign easier. We also offer campaigns in which we set up a LinkedIn campaign together with our partners, for example, after which we do the follow-up by telephone. We would gladly discuss with you what best suits your objectives and possibilities.

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