



There are so many companies that can help with sales and lead generation, there is so much choice...

In what ways does Trinity Sales distinguish itself from its competitors?

Trinity Sales distinguishes itself within its industry by placing a real emphasis on partnerships and collaborations. We do not just carry out assignments for a client; we work together with a partner to achieve a shared goal. To this end, we try to act as our partner's own callcenter, but at a different location. In doing so, we also strive for long-term and comfortable collaborations.

We achieve this effect through a lot of direct and open communication, and by always striving to optimize the campaign. In addition, we are flexible and scalable, both in terms of content and time, from different language areas to the communication tools used; everything that is needed to realize the objectives of the campaign and to be successful together.

The focus of every collaboration is of course making appointments and scoring leads. But where Trinity Sales distinguishes itself is the focus on the quality of the database. There is a lot of potential in the quality of the registration, by securing positive AND negative responses from the market, for sales and marketing purposes. And think especially of the potential interest, opportunities and call-back agreements in the future, outside the scope of a campaign, that we record in the database.

We offer a wide range of services and possibilities, which means we can always deliver the customization that is needed to set up a successful partnership. Cold calling, following up on warm leads from website visits or LinkedIn activities, database maintenance, registrations for events, inbound calls, emails... Trinity Sales moves along with the (changing) needs and developments of its partner, both before and during a campaign, and ensures results that a partner can really use.

